



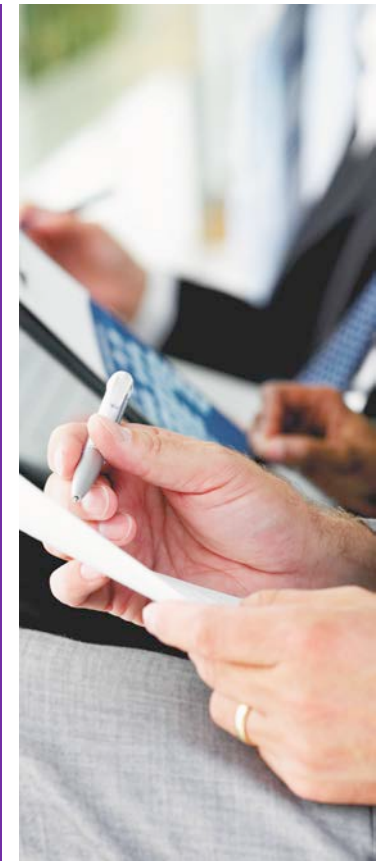
World
Cancer
Research
Fund International

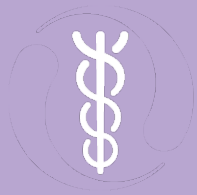
Diet, Nutrition, Physical Activity and Cancer: strength and consistency of the evidence

4 February 2016

Martin Wiseman

World Cancer Research Fund International & University
of Southampton





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Fund International



Analysing research on cancer
prevention and survival

Who we are



AICR



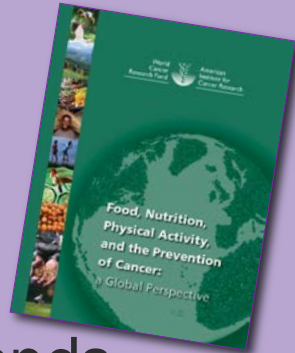
WCRF UK



WCRF Netherlands



WCRF Hong Kong



WCRF International



Analysing research on cancer
prevention and survival



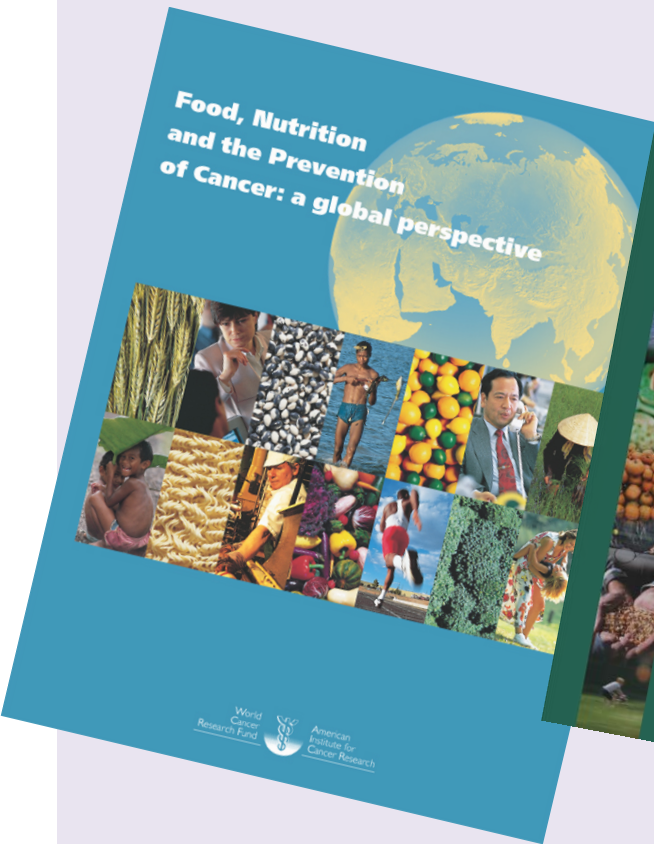
What we do

Fund research **on the relationship of diet, nutrition, physical activity and body weight to cancer risk**

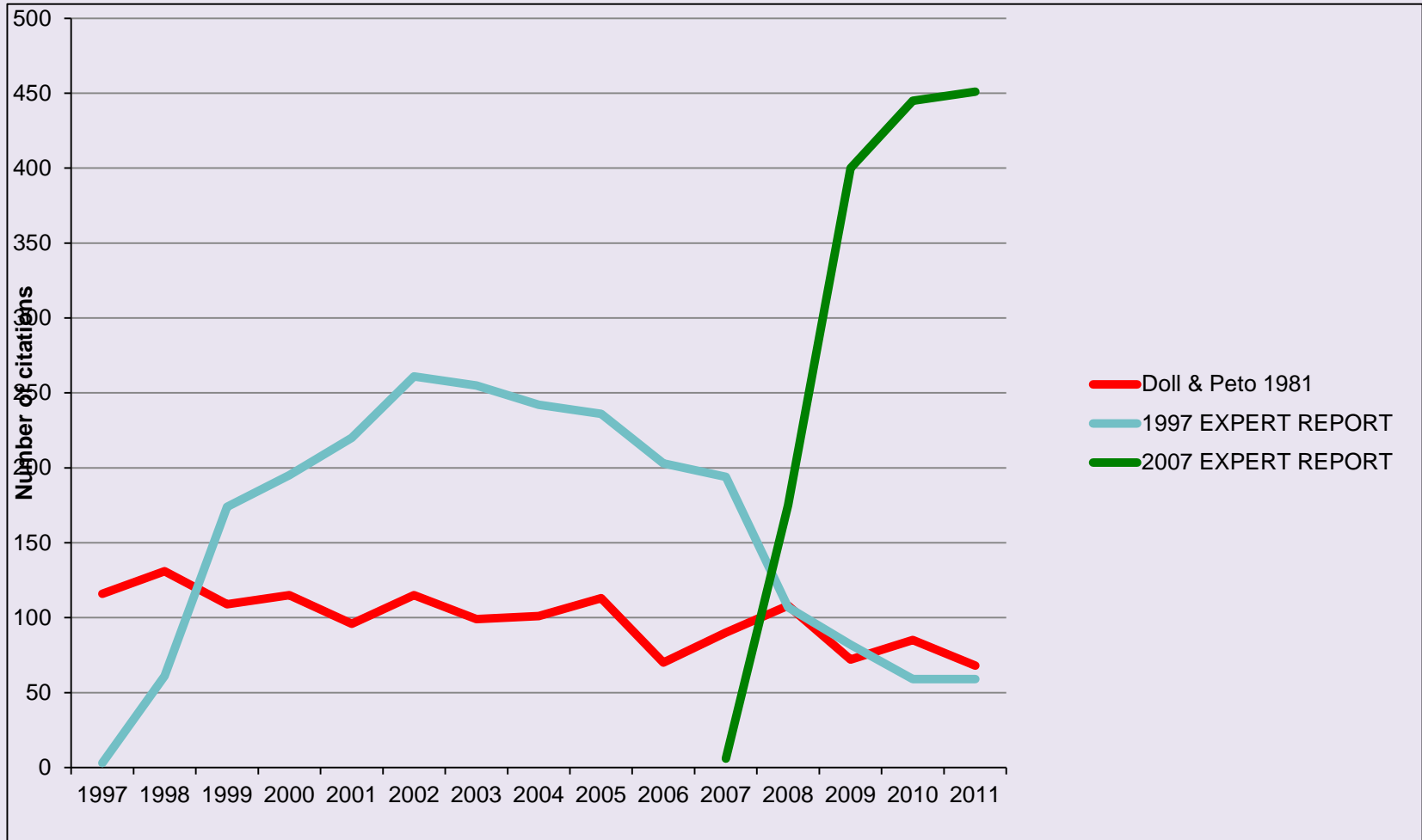
Interpret the accumulated scientific literature **to derive** Cancer Prevention Recommendations

Educate **people through our national Health Information programmes**

Advocate **effective policies to help people and populations to reduce their chances of developing cancer**



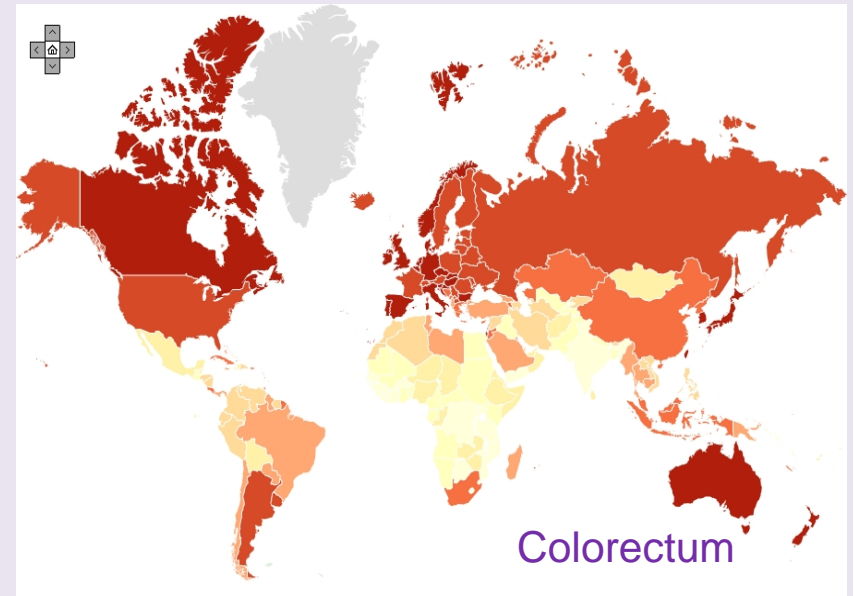
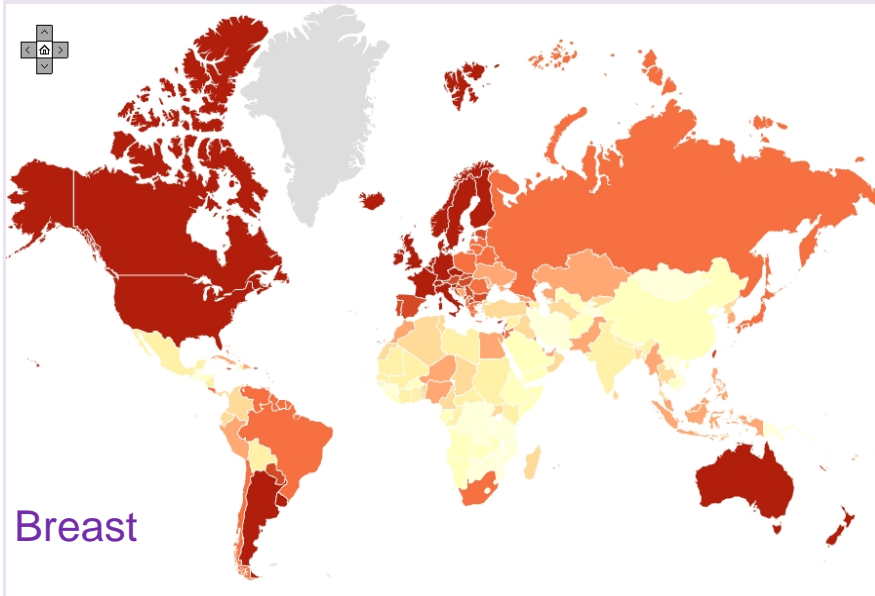
Journal citations WCRF/AICR Reports





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Global variation in cancer incidence



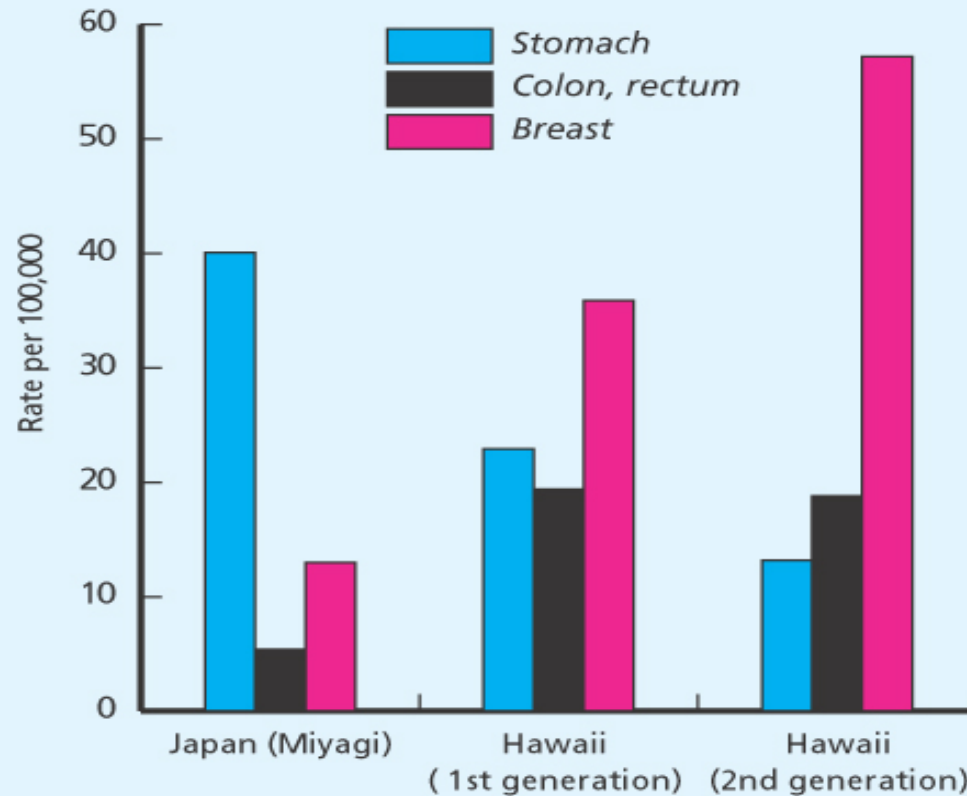
Globocan, WHO





Migration data

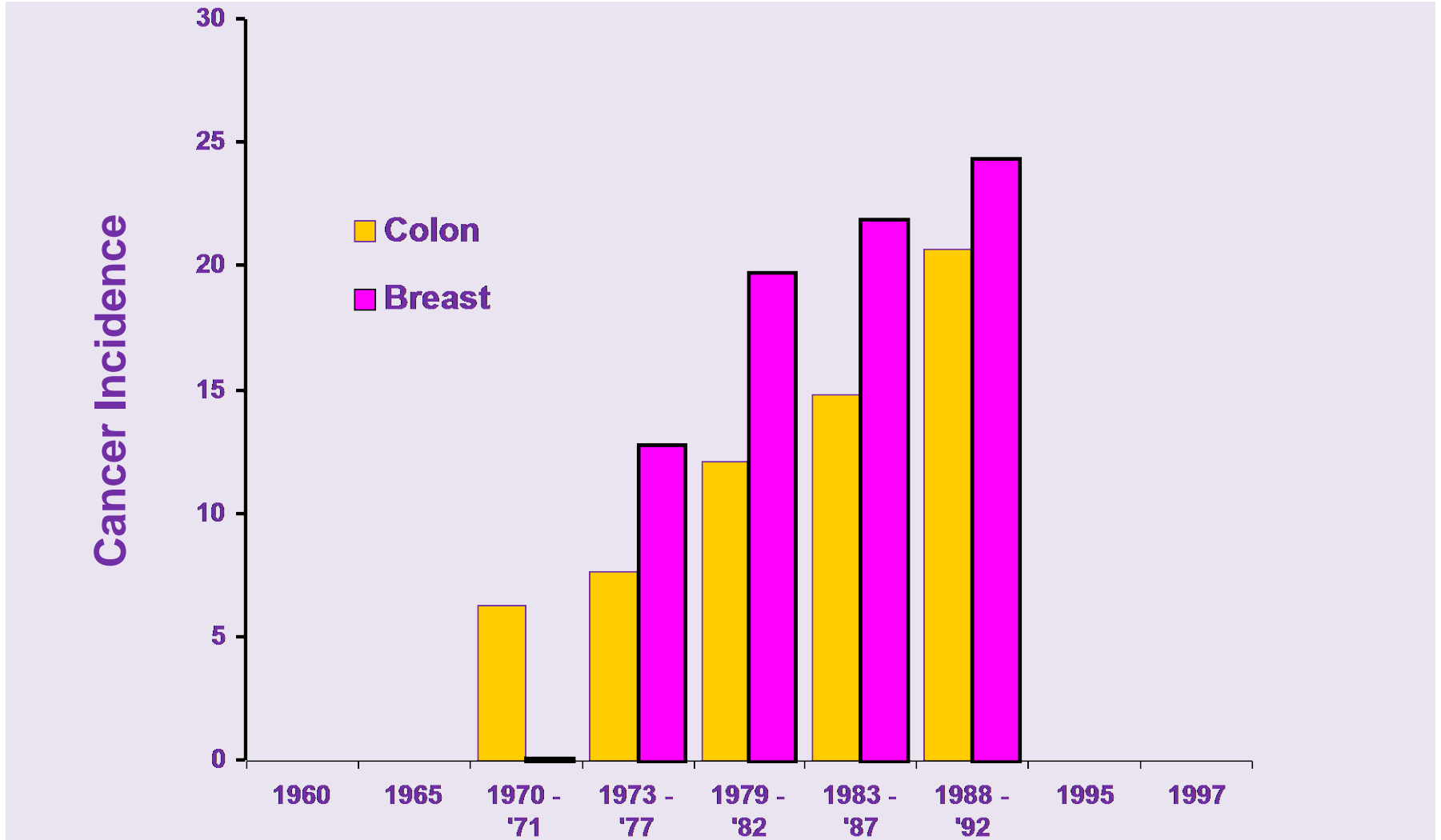
Figure 1.2.20 Cancer incidence for selected cancers in Japanese women by generation in Hawaii and Japan, 1968–1977



Age-adjusted to the World Standard Population
(From Kolonel et al, 1980)



Cancer Incidence in Japan*

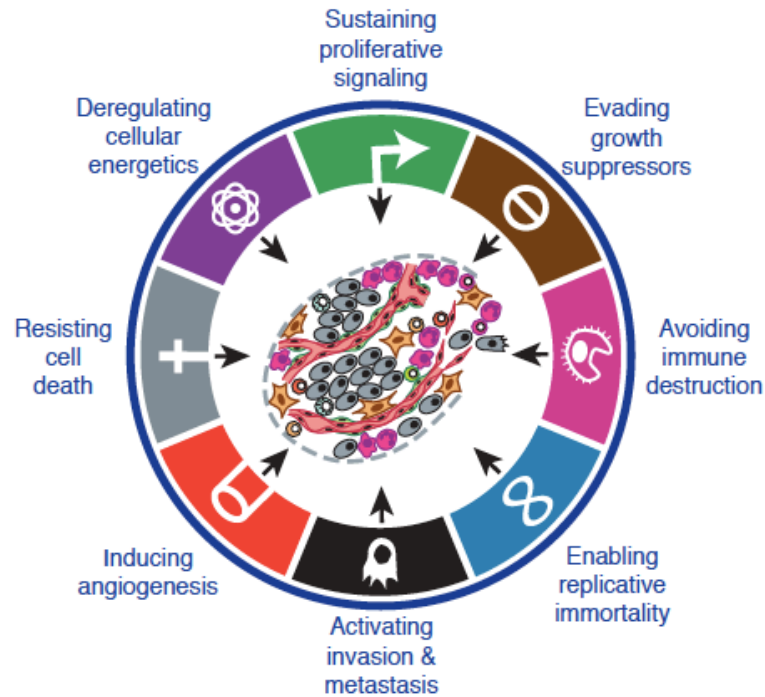


* Per 100,000, world population standard

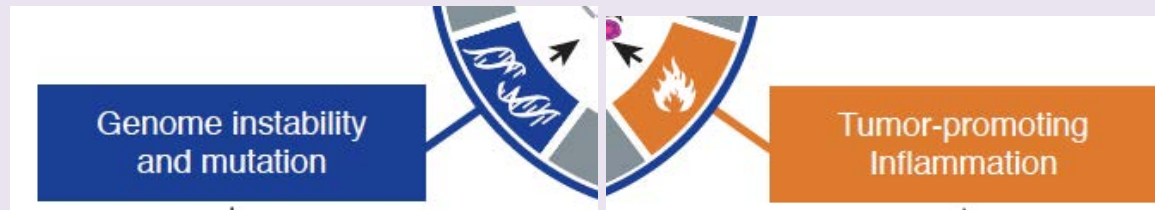
Hallmarks of cancer

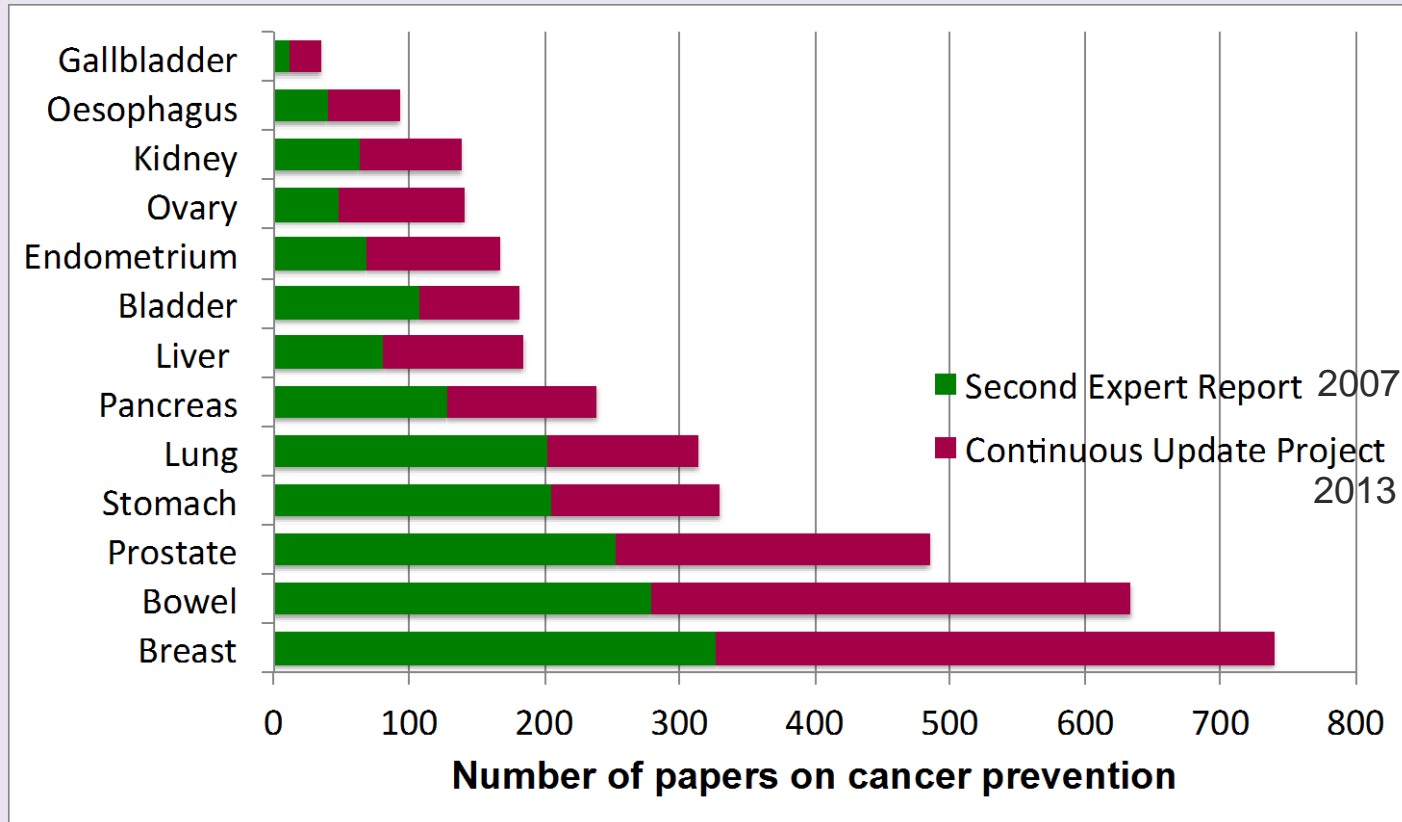


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Two enabling characteristics for acquiring hallmarks





2015 estimate total ca 9000 papers

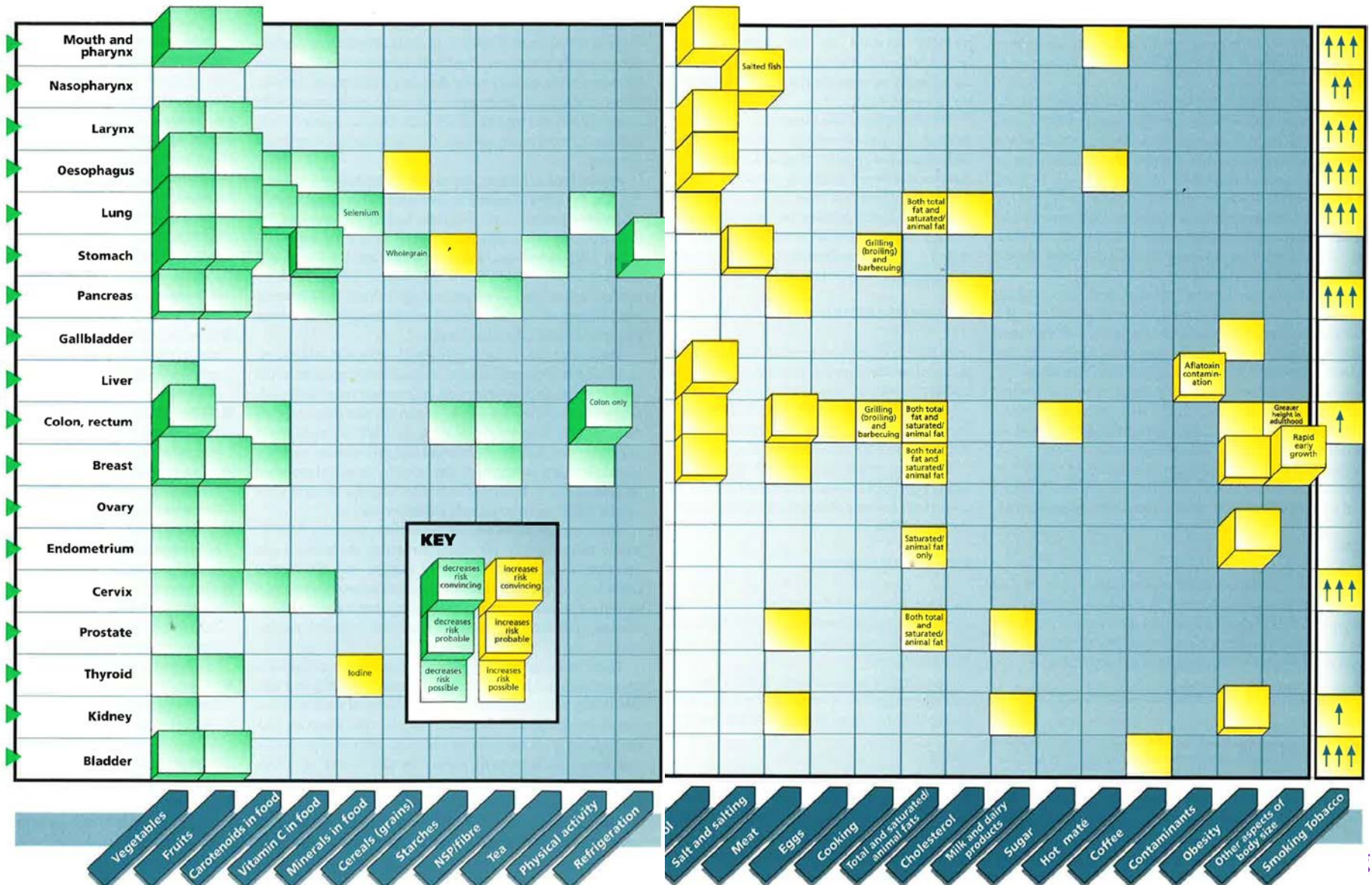


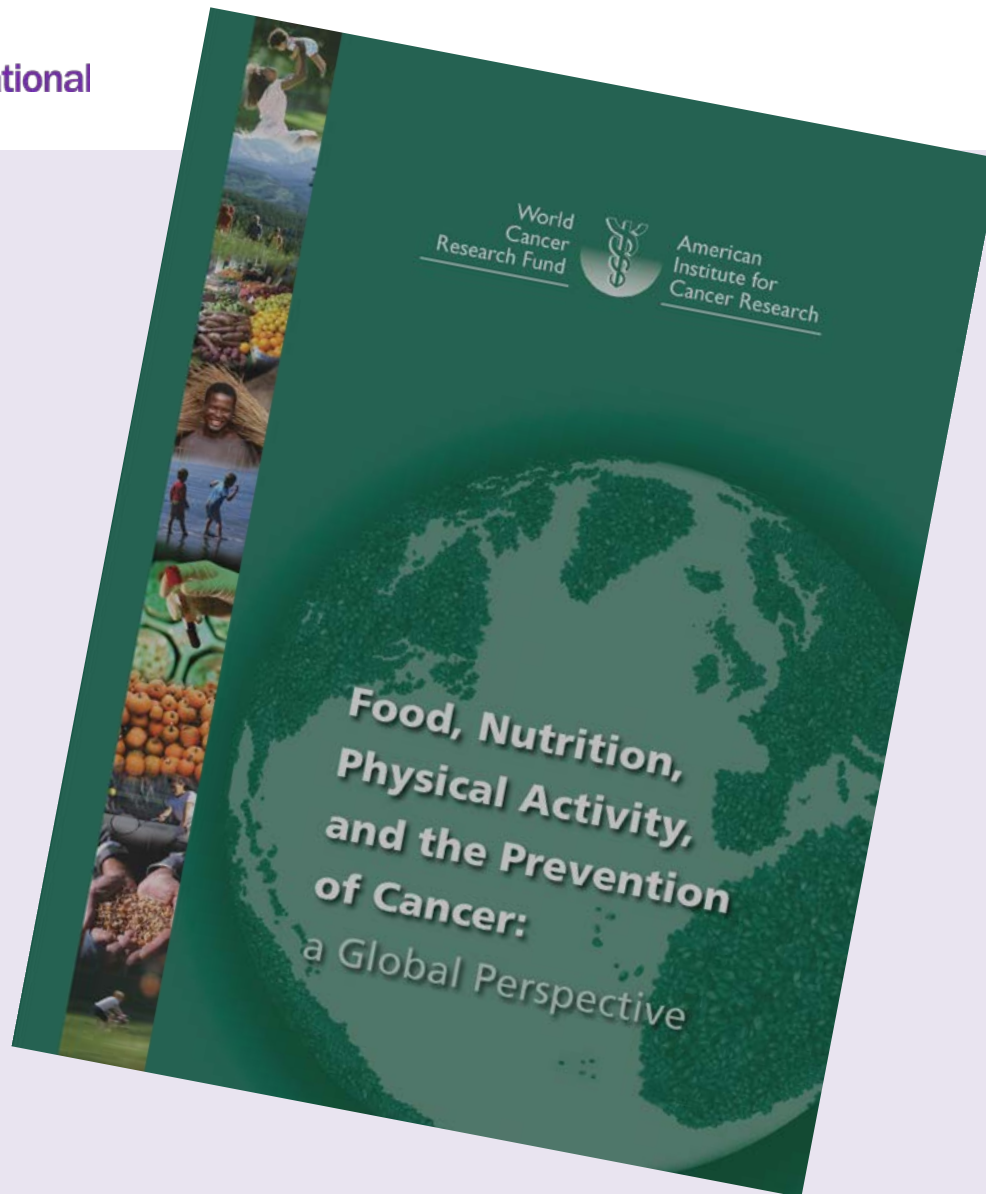
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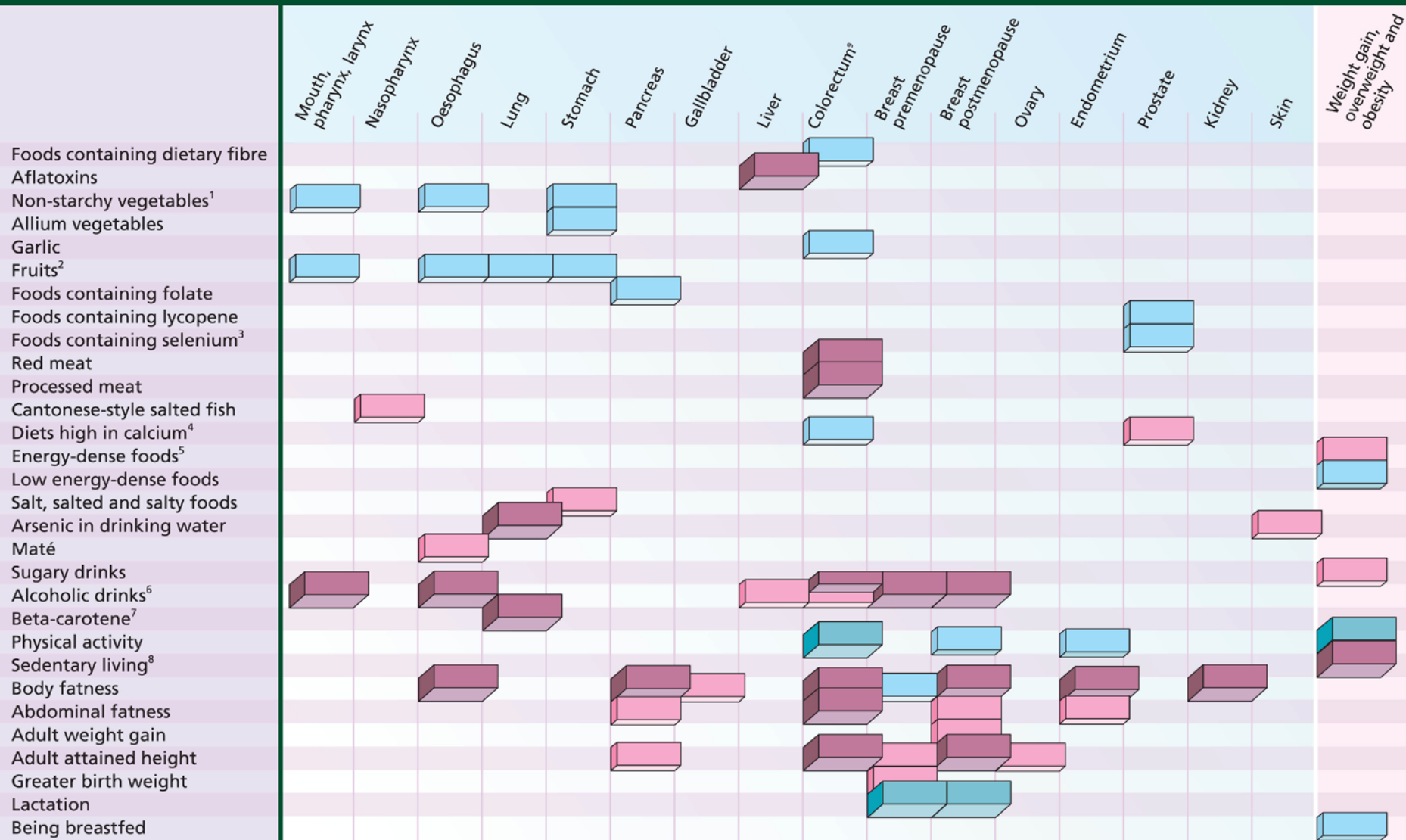


1997 WCRF/AICR Expert Report – summary matrix





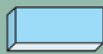
Summary of 'convincing' and 'probable' judgements



KEY



Convincing decreased risk



Probable decreased risk



Probable increased risk



Convincing increased risk

¹ Includes evidence on foods containing carotenoids for mouth, pharynx, larynx; foods containing beta-carotene for oesophagus; foods containing vitamin C for oesophagus

² Includes evidence on foods containing carotenoids for mouth, pharynx, larynx and lung; foods containing beta-carotene for oesophagus; foods containing vitamin C for oesophagus

³ Includes evidence from supplements for prostate

⁴ Evidence is from milk and studies using supplements for colorectum

⁵ Includes 'fast foods'

⁶ Convincing harm for men and probable harm for women for colorectum

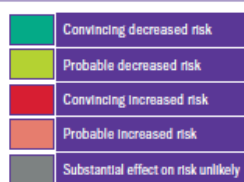
⁷ The evidence is derived from studies using supplements for lung

⁸ Includes evidence on television viewing

⁹ Judgement for physical activity applies to colon and not rectum



SUMMARY OF STRONG EVIDENCE ON DIET, NUTRITION, PHYSICAL ACTIVITY AND PREVENTION OF CANCER



	MOUTH, PHARYNX, LARYNX (2007)	NASOPHARYNX (2007)	ESOPHAGUS (2007)	LUNG (2007)	STOMACH (2007)	PANCREAS (2012)	GALLBLADDER (2015)	LIVER (2015)	COLORECTUM (2011)	BREAST PREMENOPAUSE (2010)	BREAST POSTMENOPAUSE (2010)	OVARY (2014)	ENDOMETRIUM (2013)	PROSTATE (2014)	KIDNEY (2015)	SKIN (2007)
Foods containing dietary fibre									Convincing decreased risk							
Aflatoxins								Convincing increased risk								
Non-starchy vegetables¹	Probable decreased risk		Probable decreased risk		Probable decreased risk											
Allium vegetables					Probable decreased risk											
Garlic									Probable decreased risk							
Fruits²	Probable decreased risk		Probable decreased risk	Probable decreased risk	Probable decreased risk											
Red meat									Convincing increased risk							
Processed meat									Convincing increased risk							
Cantonese-style salted fish		Probable increased risk														
Diets high in calcium³									Probable decreased risk							
Salt, salted and salty foods					Probable increased risk											
Glycaemic load													Probable increased risk			
Arsenic in drinking water				Convincing increased risk												Probable increased risk
Maté			Probable increased risk													
Alcoholic drinks⁴	Convincing increased risk		Convincing increased risk					Convincing increased risk	Probable increased risk	Convincing increased risk	Convincing increased risk				Probable decreased risk	
Coffee						Substantial effect on risk unlikely		Probable decreased risk				Probable decreased risk				
Beta-carotene⁵				Convincing increased risk										Substantial effect on risk unlikely		Substantial effect on risk unlikely
Physical activity⁶									Convincing decreased risk		Probable decreased risk		Probable decreased risk			
Body fatness⁷			Convincing increased risk			Convincing increased risk	Probable increased risk	Convincing increased risk	Convincing increased risk	Probable decreased risk	Convincing increased risk	Probable increased risk	Convincing increased risk	Convincing increased risk	Convincing increased risk	Convincing increased risk
Adult attained height⁸						Probable increased risk			Convincing increased risk	Probable increased risk	Convincing increased risk	Convincing increased risk	Convincing increased risk	Convincing increased risk	Convincing increased risk	Convincing increased risk
Greater birth weight										Probable increased risk						
Lactation										Convincing decreased risk	Convincing decreased risk					



NUTRITION AND CANCERS

- **ADIPOSITY**
 - BREAST (PM), COLORECTUM, ENDOMETRIUM, OESOPHAGUS, PANCREAS, GALLBLADDER, KIDNEY, OVARY, PROSTATE (ADVANCED), LIVER
- **PHYSICAL (IN)ACTIVITY**
 - COLON, BREAST, ENDOMETRIUM
- **MEAT – RED AND PROCESSED**
 - COLON, RECTUM
- **ALCOHOL**
 - MPL, BREAST, COLORECTUM, LIVER, OESOPHAGUS
- **PLANT FOODS (F&V, PULSES, WHOLEGRAINS)**
 - MPL, OESOPHAGUS, STOMACH, COLORECTUM (DF), LUNG
- **BREASTFEEDING**
 - BREAST (MOTHER), OBESITY (CHILD)

Obesity, physical activity and cancer

There is a strong link between being overweight or obese & an **increased risk** of 10 cancers:

- ◆ Liver
- ◆ Advanced prostate
- ◆ Ovarian
- ◆ Gallbladder
- ◆ Kidney
- ◆ Colorectal (bowel)
- ◆ Oesophageal*
- ◆ Postmenopausal breast
- ◆ Pancreatic
- ◆ Endometrial (womb)

1.9 billion adults worldwide are overweight or obese. This exceeds the population of China

Physical inactivity is the 4th leading cause of death worldwide

There is a strong link between being physically active & a **decreased risk** of 3 cancers:

- ◆ Postmenopausal breast
- ◆ Colorectal (bowel)
- ◆ Endometrial (womb)

Top 10 countries* with the highest % of overweight or obese adults

- ◆ Mexico 71.3%
- ◆ United States 68.6%
- ◆ Chile 64.5%
- ◆ New Zealand 63.8%
- ◆ Australia 63.4%
- ◆ Israel 62.2%
- ◆ United Kingdom 61.9%
- ◆ Hungary 61.6%
- ◆ Ireland 61%
- ◆ Finland 59.2%
- ◆ Luxembourg 59.2%

Changes to conclusions for strong evidence since 2007 (1)

Change	Exposure	Cancer	From	To
Stronger	Foods containing fibre	Colorectum	Probable decreased	Convincing decreased
New conclusion	Coffee	Endometrium	No conclusion	Probable decreased
New conclusion	Glycaemic load	Endometrium	No conclusion	Probable increased
New conclusion	Body fatness	Ovary	No conclusion	Probable increased
No conclusion	Foods containing folate	Pancreas	Probable decreased	No conclusion
New conclusion	Body fatness	Prostate (advanced)	No conclusion	Probable increased
New conclusion	Adult attained height	Prostate	No conclusion	Probable increased

Changes to conclusions for strong evidence since 2007 (2)

Change	Exposure	Cancer	From	To
New conclusion	Body fatness	Liver	Limited-suggestive	Convincing increased
New conclusion	Coffee	Liver	No conclusion	Probable decreased
Stronger	Adult attained height	Kidney	No conclusion	Probable increased
New conclusion	Alcohol	Kidney	Substantial effect on risk unlikely	Probable decreased
Stronger	Arsenic in drinking water	Bladder	Limited-suggestive	Probable increased

Significant shifts in emphasis

- Adiposity and activity vs foods and drinks
- Foods vs nutrients
- Whole diets vs individual foods
- Plant foods vs fruit and veg
- Lifecourse (height)

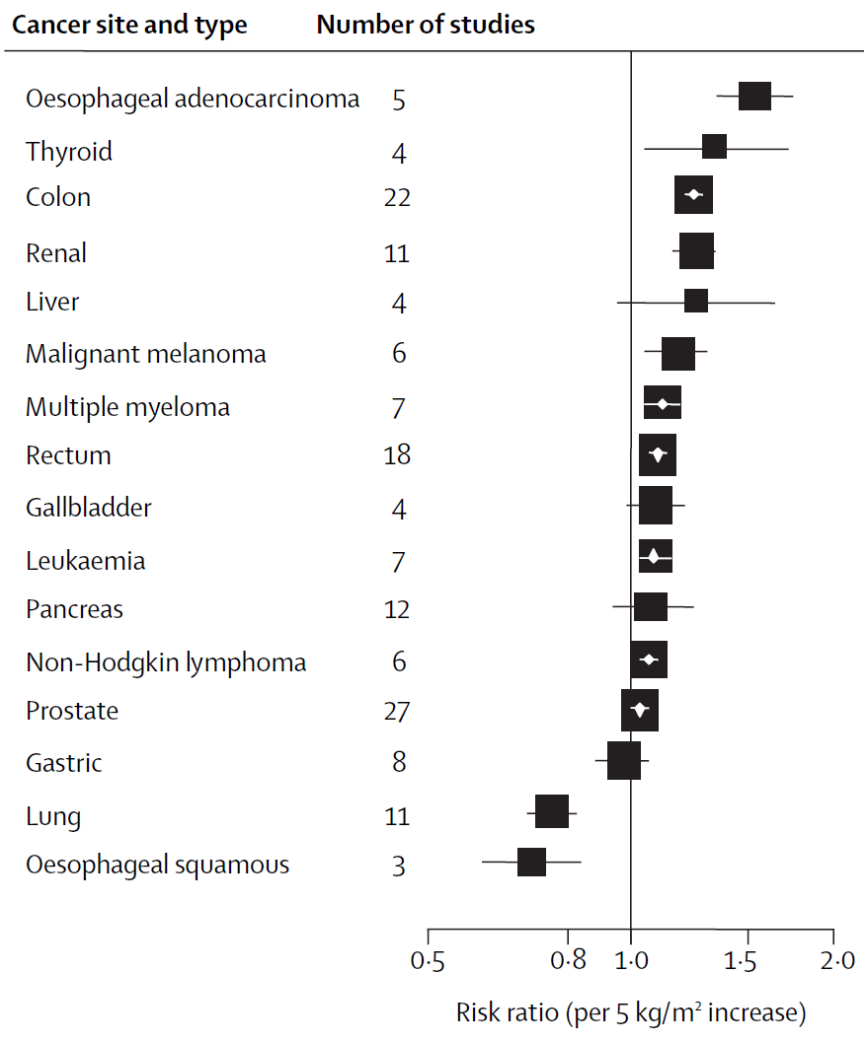
Significant shifts in emphasis

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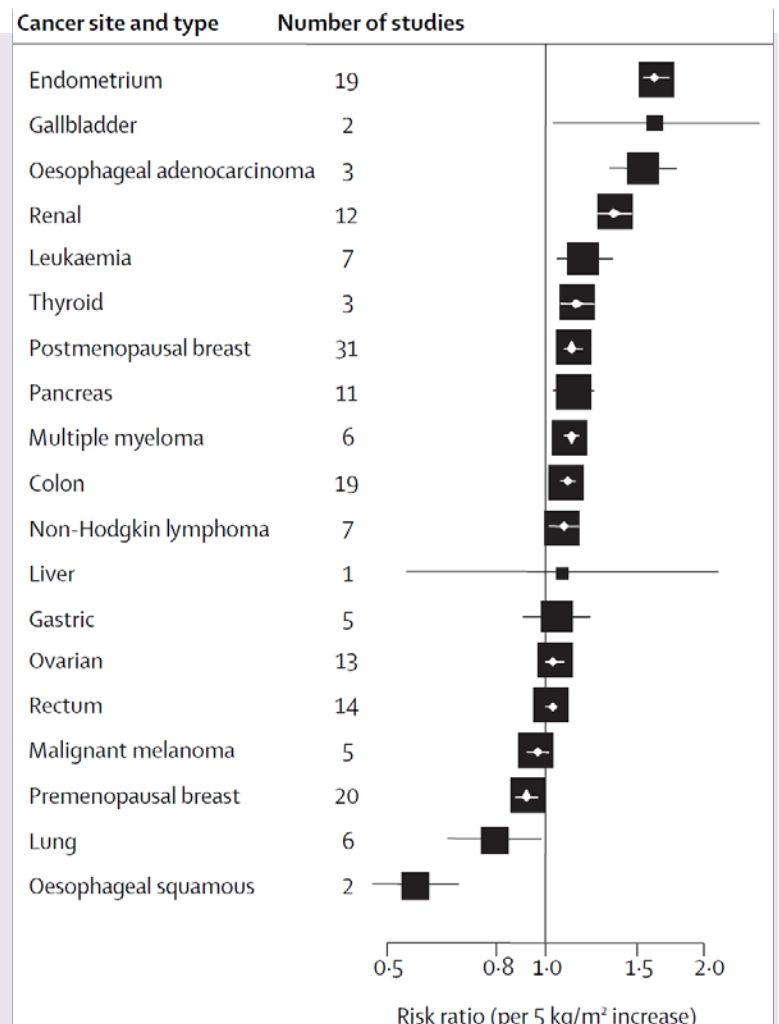
- Individual recs vs the whole package



Body Mass Index and Cancer Risk

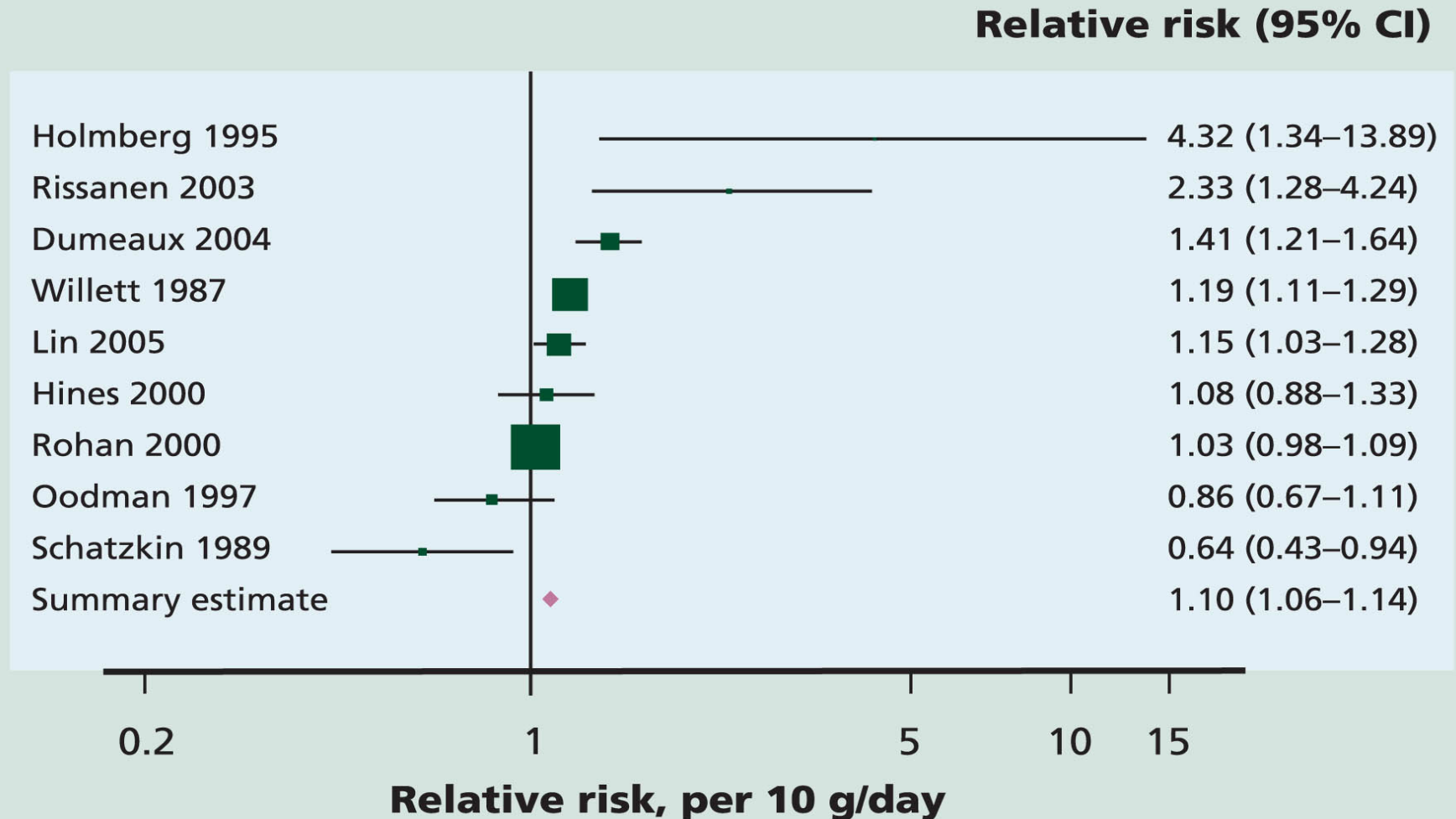


Men



Women

Ethanol and breast cancer; cohort studies



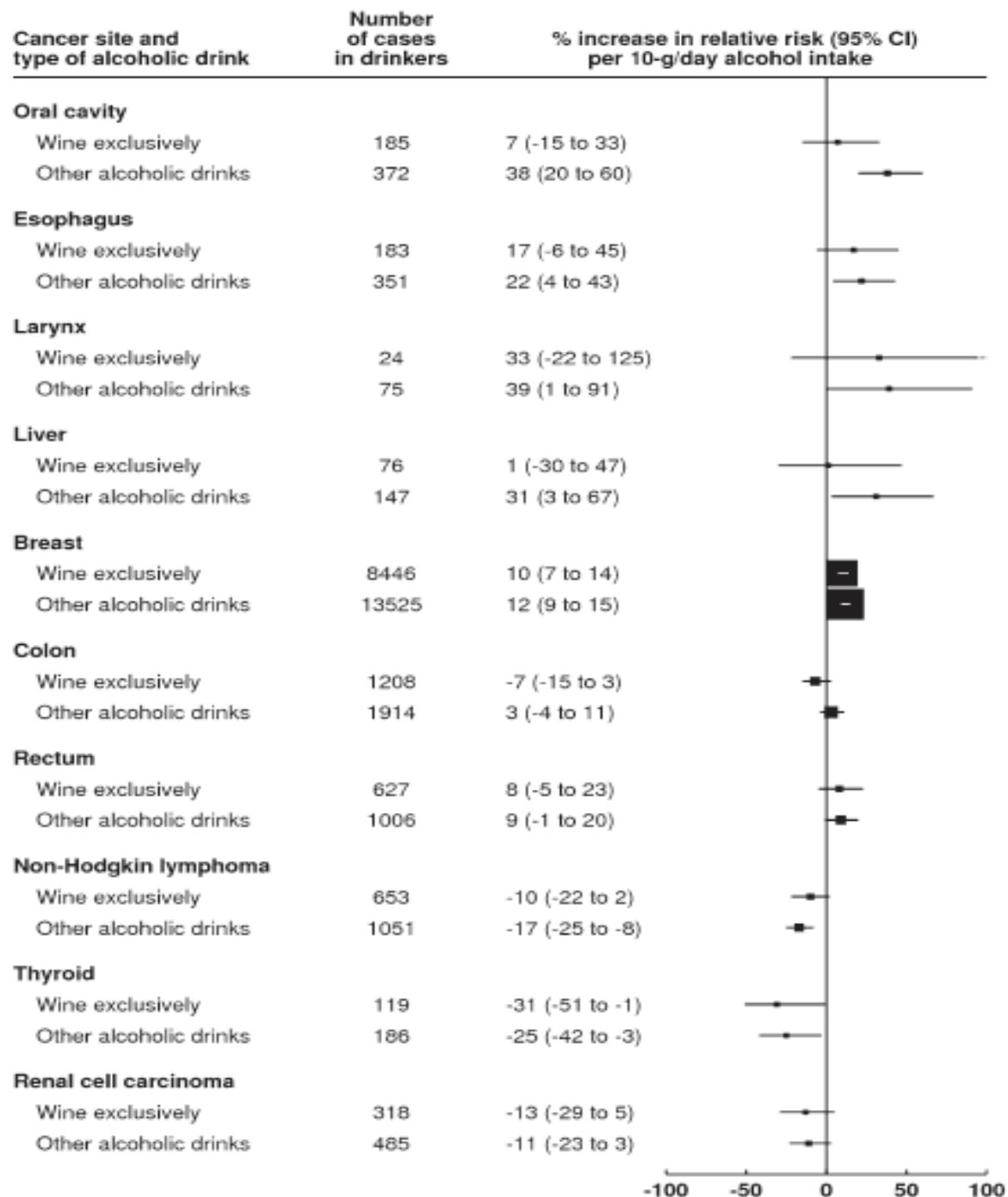
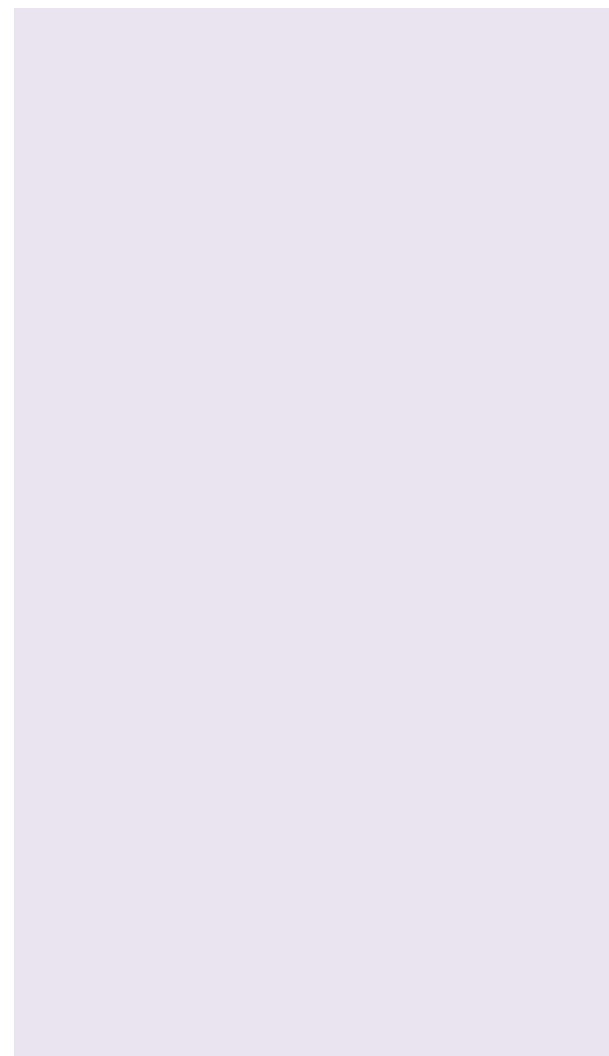
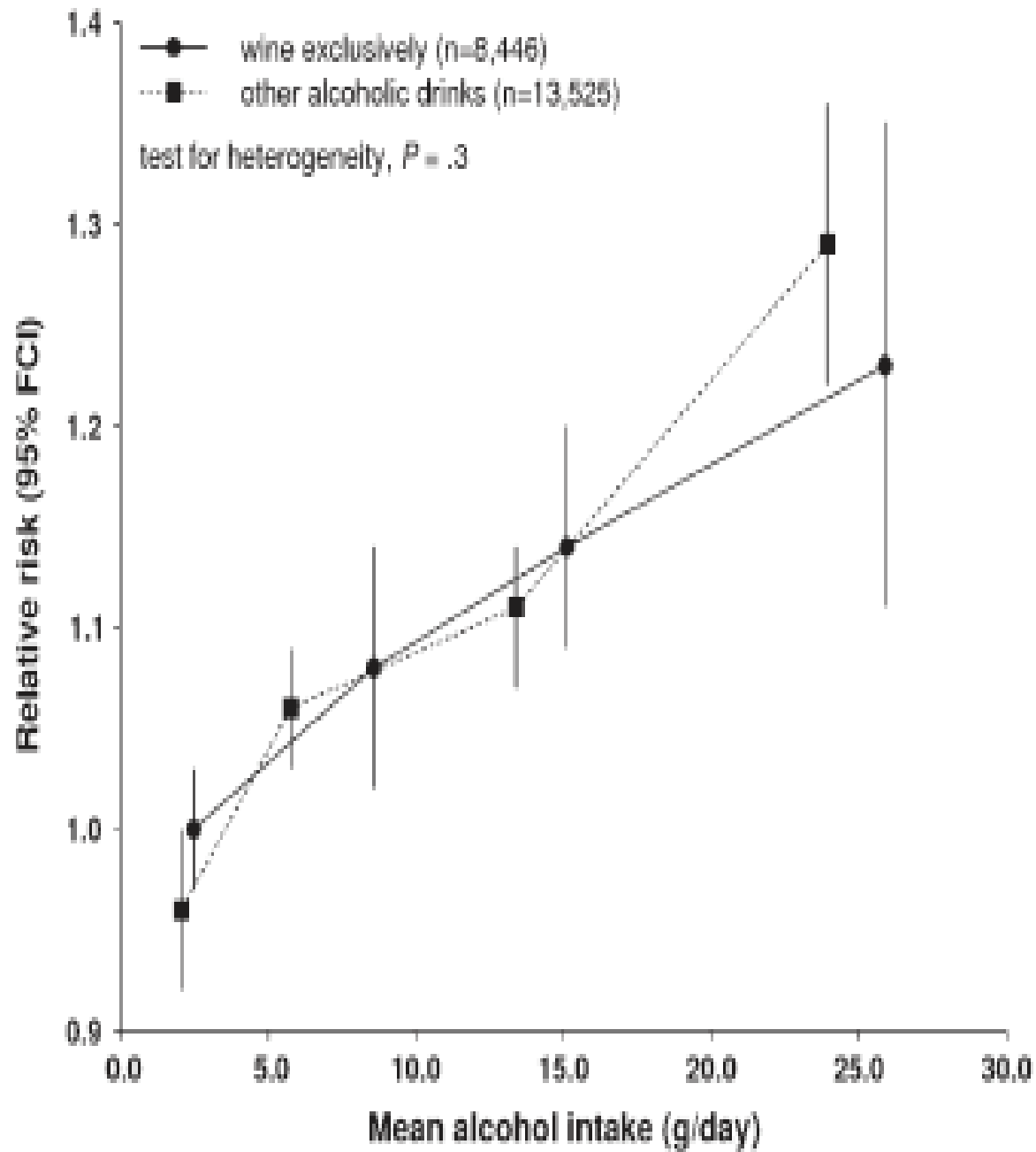


Figure 2. Estimated increase in relative risk (95% confidence interval) for selected cancer sites per 10-g/d increase in alcohol intake and by type of alcohol consumed (drinkers only). Analyses are adjusted for age, region of residence, socioeconomic status, body mass index, smoking, physical activity, use of oral contraceptives, and hormone replacement therapy. CI=confidence interval. "Other alcoholic drinks" is defined as drinkers of beer and/or spirits exclusively or a mixture of wine, beer, and/or spirits.

BREAST CANCER – MILLION WOMEN STUDY





Alcohol Guidelines Review – Report from the Guidelines development group to the UK Chief Medical Officers

January 2016

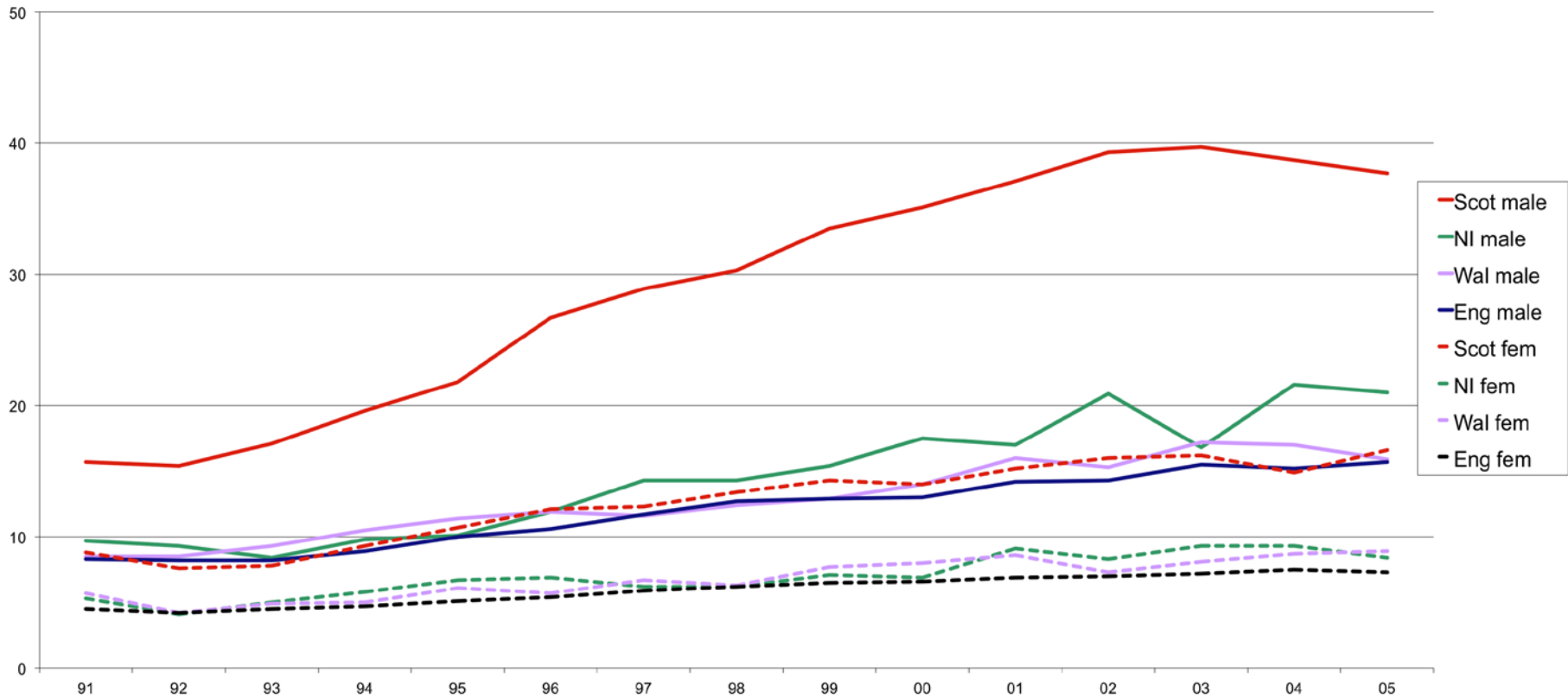
3. The group concluded³ that there is significant new, good quality evidence available on the effects of alcohol consumption on health, which was not available at the time of the 1995 review. This applies for both men and women. In particular, stronger evidence has emerged that the risk of a range of cancers, especially breast cancer, increases directly in line with consumption of any amount of alcohol.

Alcohol related mortality - UK

SMR/100,000

Alcohol related mortality, UK countries, 1991-2005

Standardised death rate/100,000 population



IARC Monographs evaluate consumption of red meat and processed meat

Lyon, France, 26 October 2015 – The International Agency for Research on Cancer (IARC), the cancer agency of the World Health Organization, has evaluated the carcinogenicity of the consumption of red meat and processed meat.

Red meat

After thoroughly reviewing the accumulated scientific literature, a Working Group of 22 experts from 10 countries convened by the IARC Monographs Programme classified the consumption of red meat as *probably carcinogenic to humans* (Group 2A), based on *limited evidence* that the consumption of red meat causes cancer in humans and *strong* mechanistic evidence supporting a carcinogenic effect.

This association was observed mainly for colorectal cancer, but associations were also seen for pancreatic cancer and prostate cancer.

Processed meat

Processed meat was classified as *carcinogenic to humans* (Group 1), based on *sufficient evidence* in humans that the consumption of processed meat causes colorectal cancer.

Inferring causality

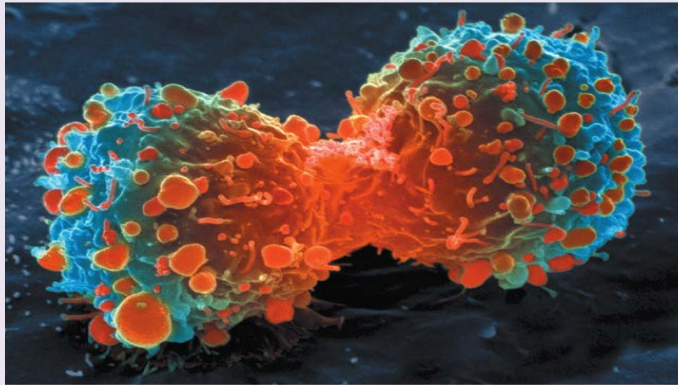
- **Strength**
- **Consistency**
- **Specificity**
- **Timing**
- **Dose
Response**
- **Plausibility**
- **Coherence**
- **Experiment**
- **Analogy**

Bradford Hill

Reasons for uncertainty

- Measurement error
 - Diet, activity, anthropometry (cf adiposity)
 - Random error, systematic bias
- Study design
 - RCT vs cohort vs case control
 - Mechanistic
 - Population
 - Study size
- Confounding
 - Smoking
 - Nutrient vs food
 - Multiple collinearity eg PA
- Exposure homogeneity
- Small effect size

29 MARCH 2012 | VOL 483 | NATURE | 531



Many benchmark findings in preclinical research are not reproducible, in part because of inadequate cell line and animal models.

Raise standards for preclinical cancer research

C. Glenn Begley and Lee M. Ellis propose how methods, publications and incentives must change if patients are to benefit.

- Reproducibility
- Relevance of model
- Relevance of exposure
- Relevance of dose
- Route of administration
- Publication bias

GRADING CRITERIA

Predefined requirements for:

- Number and types of studies
- Quality of exposure and outcome assessment
- Heterogeneity within and between study types
- Exclusion of chance, bias or confounding
- Biological gradient
- Evidence of mechanisms
- Size of effect

DIET, NUTRITION, PHYSICAL ACTIVITY AND LIVER CANCER

		DECREASES RISK	INCREASES RISK
STRONG EVIDENCE	Convincing		Aflatoxins ¹ Alcoholic drinks ² Body fatness ³
	Probable	Coffee	
LIMITED EVIDENCE	Limited - suggestive	Fish Physical activity ⁴	
	Limited - no conclusion	Cereals (grains) and their products, non-starchy vegetables, fruits, peanuts (groundnuts), meat and poultry, salted fish, tea, green tea, glycaemic index, calcium and vitamin D supplements, vitamin C, water source, low fat diet	
STRONG EVIDENCE	Substantial effect on risk unlikely		

1. Foods that may be contaminated with aflatoxins include cereals (grains), as well as pulses (legumes), seeds, nuts and some vegetables and fruits.
2. Based on evidence for alcohol intakes above around 45 grams per day (about 3 drinks a day). No conclusion was possible for intakes below 45 grams per day. There is insufficient evidence to conclude that there is any difference in effect between men and women. Alcohol consumption is graded by the International Agency for Research on Cancer (IARC) as carcinogenic to humans (Group 1) [2].
3. Body fatness is marked by body mass index (BMI).
4. Physical activity of all types.

Certainty is unattainable – degrees of uncertainty

Is the evidence strong enough to take action?

Evidence accrues and conclusions may change

Convincing is not the same as proof



The Panel emphasises the importance of not smoking and of avoiding exposure to tobacco smoke

RECOMMENDATIONS

BODY FATNESS

Be as lean as possible within the normal range of body weight

PHYSICAL ACTIVITY

Be physically active as part of everyday life

FOODS AND DRINKS THAT PROMOTE WEIGHT GAIN

Limit consumption of energy-dense foods
Avoid sugary drinks

PLANT FOODS

Eat mostly foods of plant origin

ANIMAL FOODS

Limit intake of red meat and avoid processed meat

ALCOHOLIC DRINKS

Limit alcoholic drinks

PRESERVATION, PROCESSING, PREPARATION

Limit consumption of salt
Avoid mouldy cereals (grains) or pulses (legumes)

DIETARY SUPPLEMENTS

Aim to meet nutritional needs through diet alone

BREASTFEEDING

Mothers to breastfeed; children to be breastfed

CANCER SURVIVORS

Follow the recommendations for cancer prevention



Our Cancer Prevention Recommendations

Be a healthy weight

Keep your weight as low as you can within the healthy range

Move more

Be physically active for at least 30 minutes every day, and sit less

Avoid high-calorie foods and sugary drinks

Limit high-calorie foods (particularly processed foods high in fat or added sugar, or low in fibre) and avoid sugary drinks

Enjoy more grains, veg, fruit and beans

Eat a wide variety of whole grains, vegetables, fruit and pulses such as beans

Limit red meat and avoid processed meat

Eat no more than 500g (cooked weight) a week of red meat, such as beef, pork and lamb. Eat little, if any, processed meat such as ham and bacon

For cancer prevention, don't drink alcohol

For cancer prevention, it's best not to drink alcohol. If you do, limit alcoholic drinks to two for men and one for women a day

Eat less salt and avoid mouldy grains & cereals

Limit your salt intake to less than 6g (2.4g sodium) a day by adding less salt and eating less food processed with salt

Avoid mouldy grains and cereals as they may be contaminated by aflatoxins

For cancer prevention, don't rely on supplements

Eat a healthy diet rather than relying on supplements to protect against cancer

If you can, breastfeed your baby

If you can, breastfeed your baby for six months before adding other liquids and foods

Cancer survivors should follow our Recommendations (where possible)

After cancer treatment, the best advice is to follow the Cancer Prevention Recommendations. Check with your health professional

European Code Against Cancer, 4th edition:

12 ways to reduce your cancer risk

The European Code Against Cancer is an initiative of the European Commission to inform people about actions they can take for themselves or their families to reduce their risk of cancer.

The current fourth edition consists of twelve recommendations that most people can follow without any special skills or advice. The more recommendations people follow, the lower their risk of cancer will be. It has been estimated that almost half of all deaths due to cancer in Europe could be avoided if everyone followed the recommendations.

The first edition of the Code was published in 1987. The fourth edition has been prepared in 2012–2013 by cancer specialists, scientists, and other experts from across the European Union in a project coordinated by the IARC, with financial support from the EU Health Programme. In formulating the recommendations, the experts took into account the latest scientific evidence available.



International Agency for Research on Cancer



For more information, go to:
<http://cancer-code-europe.iarc.fr>



International Agency for Research on Cancer

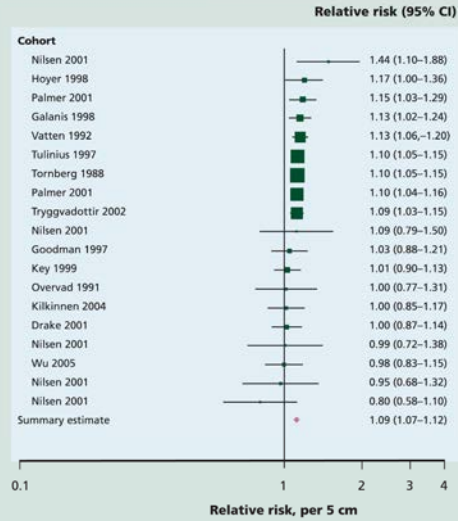


**Estimates of
cancer
preventability by
appropriate diet,
nutrition,
physical activity
and body fatness**

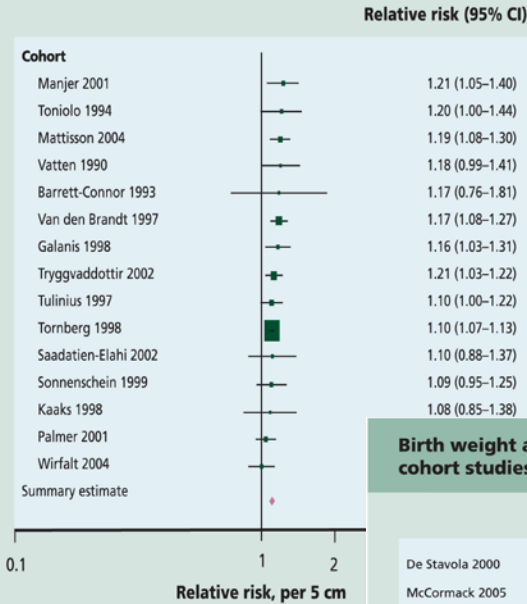
	USA	UK	BRAZIL	CHINA
Mouth, pharynx, larynx	63	67	63	44
Oesophagus	63	71	50	33
Lung	36	33	36	38
Stomach	47	45	41	33
Pancreas	19	15	11	8
Gallbladder	21	16	10	6
Liver	30	24	13	7
Colorectum	50	47	41	22
Breast	33	38	22	11
Ovary	5	4	3	1
Endometrium	59	44	37	21
Prostate (advanced)	11	9	5	4
Kidney	24	19	13	8
Total for these cancers	31	32	25	24
Total for all cancers	21	24	18	20

IMPACT OF OFFSPRING SIZE AND GROWTH ON CANCER RISK - 2007

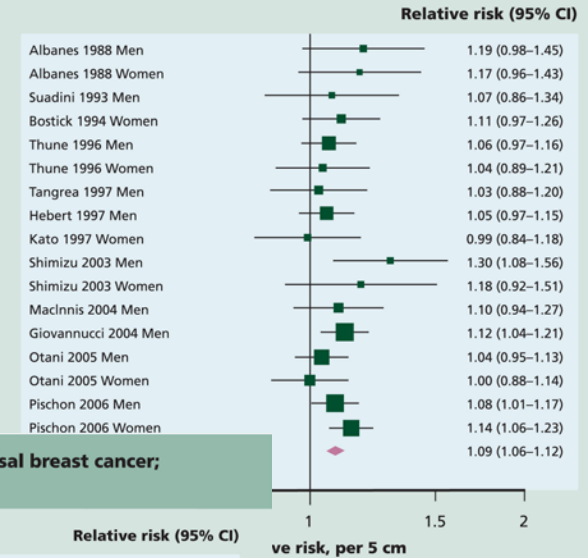
Height and breast cancer (age unspecified); cohort studies



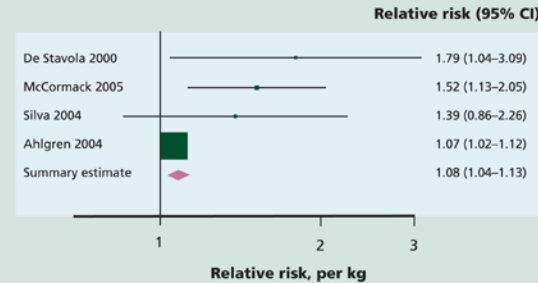
Height and postmenopausal breast cancer; cohort studies



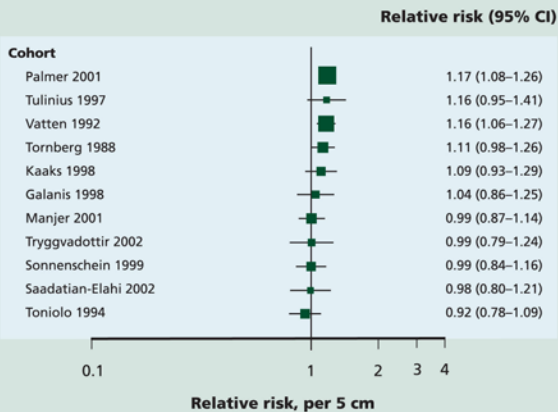
Height and colorectal cancer; cohort studies



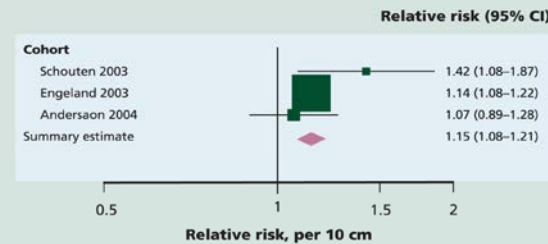
Birth weight and premenopausal breast cancer; cohort studies



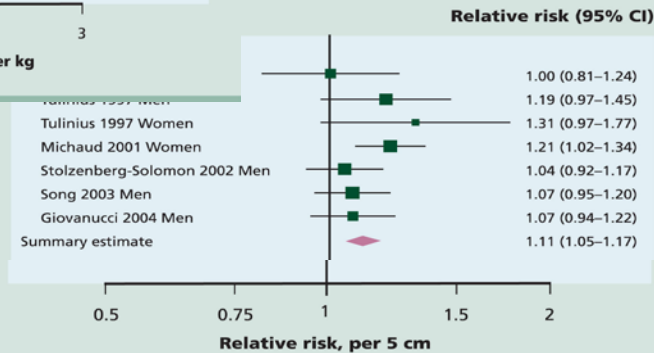
Height and premenopausal breast cancer; cohort studies



Height and ovarian cancer; cohort studies



Height and colorectal cancer; cohort studies



Height and cancer

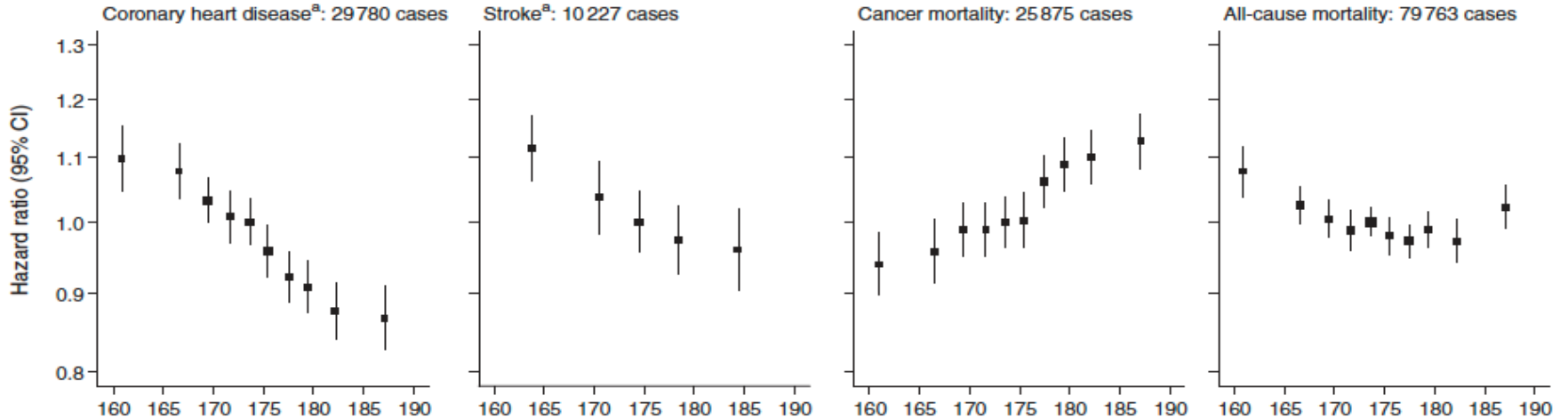
CUP 2015

Every 5 cm increment in height increases risk of cancers of:

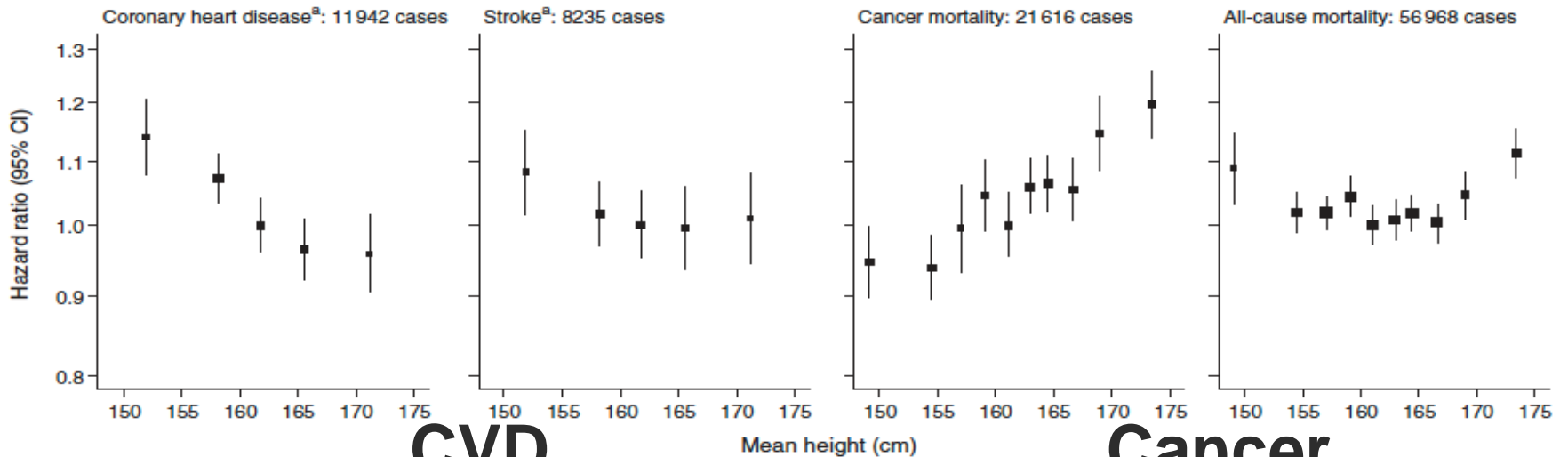
- Kidney -10%
- Breast (pre-menopausal) - 9%
- Breast (post-menopausal) -11%
- Ovary - 8%
- Pancreas - 7%
- Colorectum - 5%
- Prostate – 4%

Height and risk of CVD and cancer

MALES:



FEMALES:



CVD

Mean height (cm)

Cancer

Bottom Line

The key messages are robust and generally agreed

- Be active, and don't be sedentary – and keep it up as long as possible
- Eat enough but not too much – don't get too thin or fat
- Eat food not pills
- Mostly from plants, emphasise wholegrains and pulses
- Avoid highly processed energy dense foods and sugar sweetened beverages (and alcohol, processed meat and salty foods)
- Grow appropriately from conception to adulthood
- Get your mother to be well nourished before getting pregnant. And to breastfeed you.

JOHN TUKEY

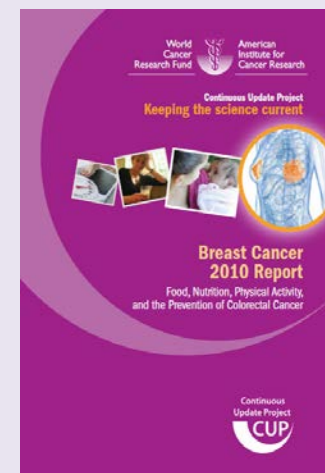
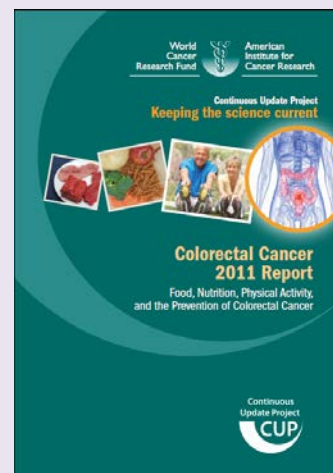
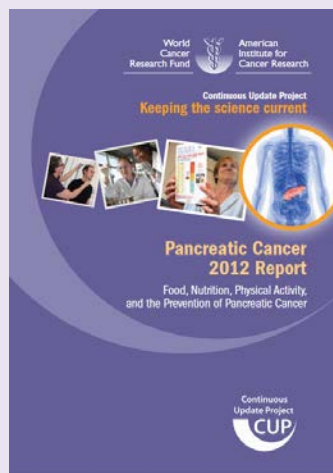
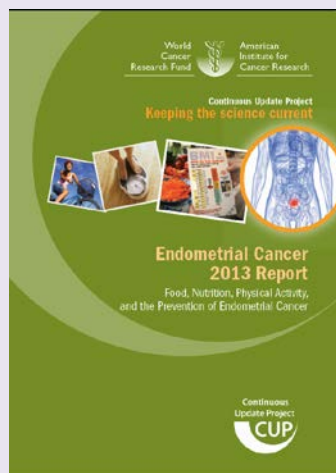


Far better an approximate answer to the *right* question, which is often vague, than an *exact* answer to the wrong question, which can always be made precise.

The future of data analysis. Annals of
Mathematical Statistics 1962

An approximate answer to the right question is worth a great deal more than a precise answer to the wrong question.

– *Super Freakonomics*



http://www.wcrf.org/cancer_research/cup/key_findings/index.php